

## FOR IMMEDIATE RELEASE

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### NEW RESTAURANT TO OPEN IN UNION SEPTEMBER 20

Tucson—September 12, 2007—an exciting new restaurant option, Core—located in the Student Union Memorial Center—is set to open Thursday, September 20 at 10am with a brief ribbon cutting ceremony. Core offers custom built salads, organic vegetables, fruits, prepackaged salads, creative sandwiches, vegan options, and all natural organic sodas and milk. Core’s mission is to offer healthy, tasty and unique food options that meet today’s students’ needs.

David Galbraith, Dining Services Director said “in response to numerous student requests as well as feedback from the campus, we developed Core to specifically offer healthy salad and vegetarian options rather than traditional fast food type operations.”

Core primarily will focus on healthy salads where customers choose from over 120 fresh ingredients to build their salad. All salads are made fresh and to the customer’s specifications. From avocado to red peppers, albacore tuna to baked tofu, dried cranberries to carrots, spinach to romaine, there are literally millions of possible ways to have a salad made at Core. Customers can also select from over 40 vegetables and have them steamed over brown rice. In addition, Core will offer healthy, all-natural drinks from Blue Sky as well as organic milk.

Dan Adams, Director of the Arizona Student Unions said “Core will be an instant hit with students as it offers a fast way to grab something healthy and nutritional.” He added “because Core is designed for ‘food your body loves,’ it will consistently seek to offer locally grown produce, organic options, and unique, flavorful ingredients to make salads an appetizing daily choice for the campus community.”

The Core name concept, logo and design layout were created by UA student Acacia Betancourt, a Visual Communication Junior, as part of a Visual Communication class project headed by Dr. Jackson Boelts. Some 20 concepts were submitted to the Unions and the winner was ultimately selected through a student vote.

On Thursday, September 20, 10 am, University and Union administrators will be on hand to officially open Core to the UA campus with a brief ribbon cutting ceremony led by David Galbraith, Dr. Jackson Boelts and Acacia Betancourt.

Core is open Monday through Friday, 9 am to 8 pm, and on weekends from 10 am to 6 pm. Salads without protein are priced at \$4.95. For complete salad options, ingredients and more information, please visit the Core website at: [www.union.arizona.edu/core](http://www.union.arizona.edu/core) or call 626-1293.

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